

# RARI Foundation

Q4 2024 Transparency Report

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The accuracy and completeness of the data in this report is limited to the accuracy and completeness of the transactional data and information received from various service providers, vendors and contractors. Consequently, no party should rely on the contents herein for making any financial, legal, investment, business, tax or other decisions, and any reliance placed on this report by an individual or entity is done so entirely at their own risk. The contents of this transparency report speaks only to the date as indicated in the report. Any projections, estimates, forecasts, targets, prospects, and/or opinions expressed in these materials are subject to change.

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# RARI Foundation Mission

1. Develop, support and incentivize the growth of the Rarible Protocol, decentralized network and ecosystem
2. Build decentralized infrastructure products that empower NFT communities

# Q4 Insights

## Operational and Financial Updates

- Rarible DAO treasury began receiving protocol revenue on Ethereum mainnet
- Completed DeFi Days campaign, boosting TVL by 55% to >\$1M, attracting 40K+ users, generating 1.7M+ transactions, and earning ~11 ETH in sequencer revenue
- Onboarded new creators to RARI chain via DeFi Studio workshops & contests, yielding 93 submissions, 10 winners, and 800 exhibit visitors at Devcon
- Finalized 2025 Ops Strategy & Budget, securing DAO approval (RRC-37)
- Held annual general meeting & offsite with key RARI stakeholders
- Began executing Treasury Diversification token sales per OTC strategy (RRC-24, no liquidations to date)
- Developed KOL strategy and represented RARI at Devcon via Refraction sponsorship & bespoke exhibit.
- Advanced governance by securing custom bridge path to Arbitrum DAO
- Expanded team: hired Social Media Manager, terminated Ecosystem Growth Manager & PT Content Manager
- Facilitated RARI chain DA migration to Celestia

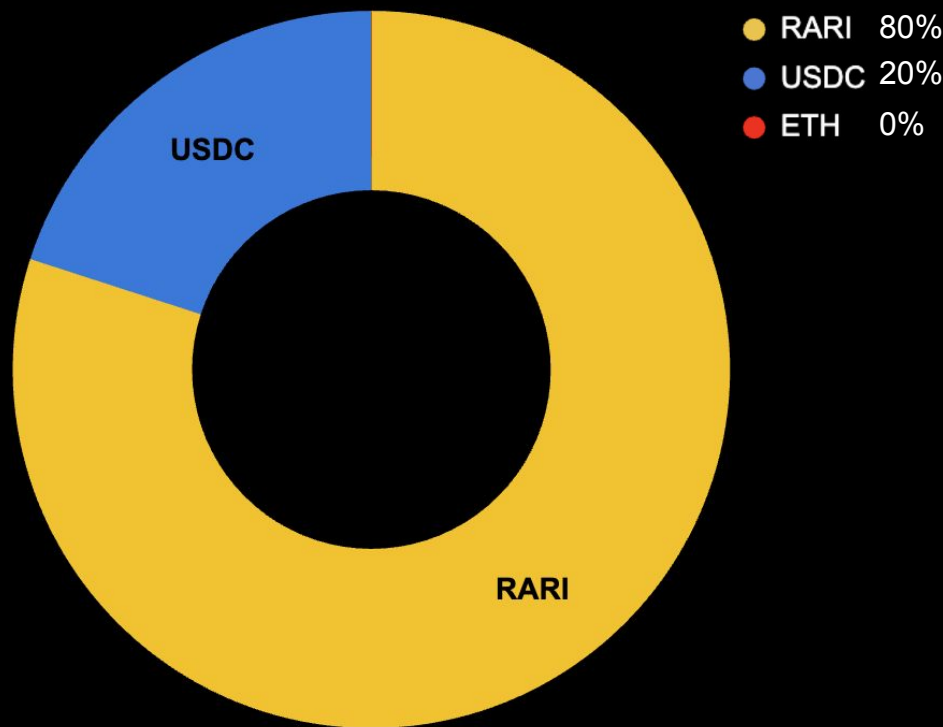
# FY25 Q1 Outlook

## Future Initiatives

- Reframe Ecosystem Growth, evolve Foundation and DAO's vision & mission along with core growth strategies
- Implement Ambassador and KOL programs
- Co-market and amplify Rarible's product news
- Aid the DAO in protocol fee collection mandate
- Deploy RARI chain based DAO, delegations and staking for governance as part of governance upgrade
- Represent RARI Foundation at ETH Denver (SheFi sponsorship & private dinner) and NFT Paris (Pizza DAO sponsorship)
- RARI chain live with Espresso integration

# Asset Holdings

Asset diversification illustrates how the Foundation's current digital assets are diversified in terms of tokens (in USD value)



USD value based on RARI price as of Dec 31, 2024

RARI Foundation funds consist of the Operational wallet, Ecosystem Growth Fund, Treasury, the Arbitrum Grant and Rain accounts

# Digital Assets

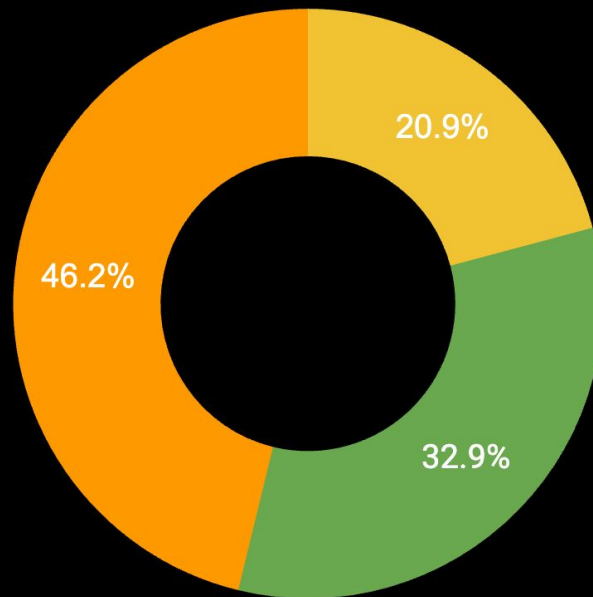
Asset	Wallet Type	Address	Number of Tokens	\$ Value
\$RARI	DAO Treasury Diversification Wallet	0x47e358E461C1d005aEC65E63F01fa5447f7f139c	1,384,216	3,239,065
\$ETH	DAO Legacy	0xFDfF6b56CcE39482032b27140252FF4F16432785	0.01	34
\$RARI	DAO Legacy	0xFDfF6b56CcE39482032b27140252FF4F16432785	287,947	673,796
\$RARI	DAO Treasury	0x7e9c956e3EFA81Ace71905Ff0dAEf1A71f42CBC5	4,599,890	10,763,743
\$ETH & \$WETH	DAO Treasury	0x7e9c956e3EFA81Ace71905Ff0dAEf1A71f42CBC5	0.64	2,123
\$RARI	DAO Rewards Wallet	0xcD9f82Fe3B60a5C8482A69279AB5C8d0Be19cA24	514,260	1,203,368
\$ARB	RARI DAO Treasury	0x9f4CE147beF144a571c1372cd6e1DEB148742027	25,000	18,045
\$RARI	*EGF - Grants Wallet	0x7e5d47577bd646aF4a89b7223B50428EB460a4dd	473,395	1,107,744
\$RARI	*EGF - Strategic Partnerships Wallet	0x1145CEE4C4E46e08c523a0eD39620Fb71857EfF0	471,102	1,102,379
\$RARI	*EGF - Loans Wallet	0xAC2f499D8A3F9874F4CC30044fC40A9d62a8e3A2	248,000	580,320

The Ecosystem Growth Fund (EGF) Wallets belong to the DAO, however these wallets are managed by the Foundation

# Fund Division

The RARI Foundation manages funds across three wallets, each dedicated for a specific purpose. Funds are kept separate and allocated in accordance to the foundation's overall mission

USD value based on RARI price as of Dec 31, 2024 of \$2.34  
Ecosystem Growth Fund and Treasury are kept in RARI  
Treasury includes DAO Legacy Wallet and DAO Treasury Wallet



● Operations ● Ecosystem Growth Fund ● Treasury

Account	Assets (USD)
Operations	\$1.77M
Ecosystem Growth Fund	\$2.79M
Treasury	\$3.91M



# RARI Foundation



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🌐 Foundation: [www.rari.foundation](http://www.rari.foundation)

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