

# RARI Foundation

Q3 2025 Transparency Report

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# RARI Foundation Mission

1. Develop, support and incentivize the growth of the Rarible Protocol, decentralized network and ecosystem.
2. Build decentralized infrastructure products that empower NFT communities.

# Q3 Insights

## Operational and Financial Updates:

- Launched Creator Fund
  - Created Creator Fund Working Group
  - Designed and implemented creator onboarding and election strategy
- Finalised the new Treasury Management Empowerment Program Proposal
  - Enable rapid and effective financial decision-making to proactively respond to market volatility.
  - Execute strategies that support a resilient and robust market environment for RARI.
- Launched Rewards Program in Partnership with Rarible
  - Launched a first-of-its-kind cross-chain points program with rewards.
- Ecosystem Partners:
  - Kucoin Integration

# Q3 Insights

## Operational and Financial Updates:

- Set Rarible Exchange Protocol Fees
  - Creates a consistent revenue stream to support long-term DAO financial stability.
  - Aligns fee structure with other supported networks, ensuring consistent pricing across chains.
- Staking program Update
  - Peak TVL was  $\approx 140\,494$  RARI (30 Aug 2025).
  - 19 650 RARI in rewards were distributed, implying a cost per staked RARI of  $\sim 0.187$  RARI for this period ( $\approx 18.7\%$  return).
  - +56% increase in delegated RARI — stronger community trust and engagement.
  - +94% growth in active stakers — signaling rapid adoption of the staking program.
  - Unique voters more than doubled (18  $\rightarrow$  42) — governance participation has significantly improved, reflecting higher user involvement in decision-making.

# Q3 Insights

## Operational and Financial Updates:

- Updated Marketing Strategy
  - Cost efficient model with smaller team and focused content.
  - Significant increase in engagement (+126.6%), liked (+64,20) and net followers (+1,391%).
- Launched new Security Council Program
  - SC contains 3 appointed and 2 elected representatives.
  - Reduced and aligned budget (-50% previous spending).

# Q4 Future Initiatives

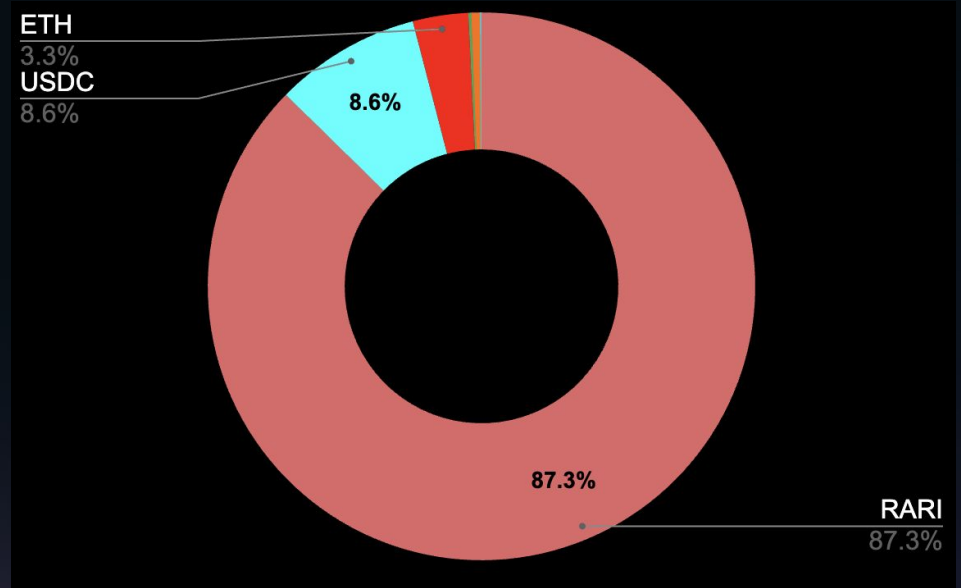
## Future Initiatives & Q3 Outlook

- Expanding Treasury Management Strategy
  - Onboard and extend loan & ecosystem partners
  - Create new partnership opportunities
- Creator Fund
  - Onboard top artists and brands to Rari ecosystem
- Reevaluate Staking Program
  - Align rewards with outcomes and ecosystem growth benefits

# Asset Holdings

Asset diversification illustrates how the Foundation's current digital assets are diversified in terms of tokens (in USD value).

## Digital Assets Holdings

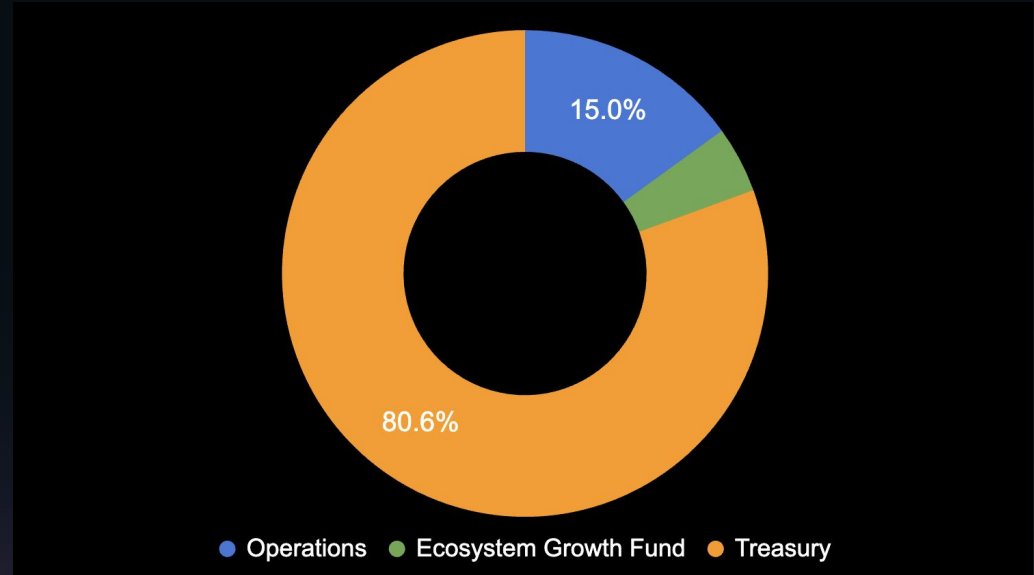




# Fund Division

The RARI Foundation manages funds across three wallets, each dedicated for a specific purpose. Funds are kept separate and allocated in accordance to the foundation's overall mission.

## Fund Allocation



# RARI Foundation

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X: [@rarifoundation](#)

Foundation: [www.rari.foundation](http://www.rari.foundation)

Protocol: [www.rarible.org](http://www.rarible.org)

Email: [hello@rari.foundation](mailto:hello@rari.foundation)